



NEWS RELEASE

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Southland Casino Racing Donates \$5,000 to the DeltaARTS

WEST MEMPHIS, Ark. (July 25, 2019) Southland Casino Racing is donating \$5,000 to the DeltaARTS's 33rd annual Janine Earney Celebrity Carnival. The Janine Earney Celebrity Carnival is DeltaARTS' major fundraising event. Each year for three nights in early August, DeltaARTS airs a televised/web-streamed auction where local personalities come to life as various celebrities to raise funds for the DeltaARTS's imaginative arts education programs. Hundreds of quality items will be auctioned live from the DeltaARTS Glenn P. Schoettle Arts Education Center on Aug. 4, 5, and 6, starting at 6:30 p.m. Carnival, which benefits the imaginative arts education programs of DeltaARTS, will air on local cable access channel 17 and on the web at deltaarts.org. Watch, bid and buy Aug. 4, 5, and 6, and look for the many community faces who will be serving as on-air "talent" — some even in costume! For more information on DeltaARTS or to donate an item or gift certificate, call (870) 732-6260.

About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and now has over 2,000 slots plus live table games -- as well as the World Market Buffet, Bourbon St. Steakhouse and the Starting Gate Event Center. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our 55,000 employee associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Delaware North operates in the sports, travel hospitality, restaurant and catering, parks, resorts, gaming, and specialty retail industries and has annual revenue of more than \$3 billion. Learn more about Delaware North, a global leader in hospitality and food service, at www.DelawareNorth.com.

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Southland-DeltaArts2019 Photo: *(left to right)* Neki Catron - Southland Casino Racing Community Outreach Manager, Genesha Dorris - DeltaARTS Development and Marketing Director, Alex Smith – DeltaARTS, Executive Director, David Wolf - Southland Casino Racing General Manager/President, Jeff Strang - Southland Casino Racing Sr. Marketing Director